Eye-catching event plans that turn interest into bookings

Meet KxProposals: Our application for creating web-based event proposals that stand out from the competition. Use customisable design, powerful analytics and multi-device compatibility to give prospective customers what they want, improve your chances of a sale, and oost revenue through upselling.

How it works:

Customisable user experience

A simple, effortless UK with tailored content and visuals, and the capability to add customer branding, will ensure your proposal gets maximum attention from requesting customers.

Access any-time, anywhere

Proposals can be viewed online at any time and by any type of device, improving customer convenience and making them more likely to view, respond and book.

Powerful analytics

Click tracking and engagement analysis helps you understand which parts of your proposal a customer is interested in, so that you can follow up with targeted comms.

Student accommodation, wellbeing and event management software

info@kineticsoftware.com
Sales:+44 (0)1908 067000
www.kineticsoftware.com
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How it helps you

Integrated and user-friendly

Integration with KxConferencing and customisable templates make it quick and easy for your sales team to create high-quality proposals.

Meet customer expectations

Responsive designs that work on mobile devices, and personalised URLs for a professional look, help customers feel more valued and more likely to book.

Understand results

Reports can be customised by sales team member, and analysis of customer engagement can be monitored in real-time, giving you full visibility over performance and targets.

Maximise revenue

By promoting additional options within the proposal, and tracking clicks within the page, you can seize opportunities for upselling and work out which extra offers are most successful.

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