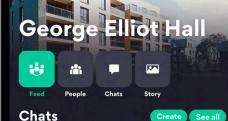


# **KxEngage**

# All-in-one student accommodation experience app



Create See all





KxEngage is the ultimate app for connecting your students and staff who live and work in your student accommodation buildings.

For students, especially those navigating a new environment away from home, being part of a community and feeling a sense of belonging is essential in shaping a positive and enriching student experience.

With KxEngage, you can enhance your student experience and facilitate a seamless transition into your accommodation through a medium that is familiar with them and in the most effective and efficient way.





Features & Benefits Staff Portal

Staff Portal Integrations

Testimonials Branding Packages



Integrates with:

WELC@ME

👪 KxEngage

#### Communities

**Broadcasts** 

Events

Feedback

**Digital Keys** 

**Parcel Delivery** 

Issue Reporting

Helpdesk

Space Booking

Retail

Billing

For students, especially those navigating a new environment away from home, being part of a community and feeling a sense of belonging is essential in shaping a positive and enriching student experience.

Our community functionality supports students by connecting them based on their accommodation location, selected interests, and field of study. This creates and fosters a mutually supportive network that eases the transition into the exciting yet often daunting chapter of university life.

#### **Student benefits:**

- S Enhanced pre-arrival and settling-in experience promoting a sense of belonging.
- S Alleviated anxiety, homesickness, and fear of the unknown.
- Building meaningful connections with peers who share common interests, on the same course, etc.

#### University benefits:

- S Enhanced student experience and satisfaction while increasing retention rates.
- Keduced student anxiety pre-arrival by providing a 360 view of the experience ahead.
- Increase engagement, wellbeing and inclusivity with events, resources and helpdesks.

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Integrates with:

WELC@ME

# 👪 KxEngage

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Reach students with a touch of a button by sending push notifications directly to their mobile devices. These can be sent to individual students, groups, buildings, floors or specific flats. Students can reply, react or engage with the content to start new conversations and interactions.

#### **Student benefits:**

- Seceiving instant information via push notifications.
- See and share social initiatives with other students.
- Receive communication and information in a medium students prefer over email.

#### University benefits:

- Communicate with the next generation on a platform that speaks to them.
- Excel your reach rate of communications and campaigns leading to increased student engagement.
- Illows informal communications which are cumbersome over email.

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Staff Posts	Create						
Alexandra Pierce T Kinetic Software Ltd., Chie @Spitalfields High Priority!							
The lifts are out of action today! Please use the stairs today while they are repaired!							
99 1 👍 2	View Replies $ ightarrow$						
Craig Henderson Thu 9:67 PM Noted, thanks!							
Alexandra Pierce T Kinetic Software Ltd., Chie							
@Farringdon High Priority!							
Remember your projections spreadsheets							
	when you come to the session today. Redownload it here: https://bit.ly/						
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Home Community Directory	Events Profile						

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Integrates with:

eventbrite KxPayments

Testimonials

**KxEngage** 

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Enhance student engagement by offering a centralised platform for promoting and organising activities and events. Enable students to stay informed, connect with peers who share similar interests, and actively participate in the vibrant social life of their university experience.

Advertise as one-off or recurring events and integrate the system with your existing event ticketing platforms, such as Eventbrite, to populate your app with all your existing events.

#### **Student benefits:**

- Seing able to search for events which match their interests.
- Stay in the know with what's happening around them.
- Connect with and discover others who match their interests to find their crowd.

#### University benefits:

Features & Benefits

- Easy visibility for students to book events, which will increase student attendance.
  - Ability to charge for events via the app with no additional booking fee unlike platforms such as Eventbrite.

Staff Portal

Easy access to event analytics to understand where students are spending most of their time

Integrations



Branding

Package

👪 KxEngage

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Question 1/5

leaning services?

# Kinetic

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Empower students to provide valuable insights into their experiences through the survey and polls functionality. Promote open communication between students and accommodation staff to create a collaborative environment that enhances their overall experience in their accommodation.

Responses and reports on the feedback collated are accessible via the KxEngage Staff Portal for you to leverage this data and share with your other platforms.

#### **Student benefits:**

- Make their voice heard and give them the ability to give feedback on accommodation services.
- Students get a more tailored quality service once staff are aware of their concerns and wishes.

#### **University benefits:**

- Gain valuable insights about your services and see which on-site teams are resonating with customers.
- Gain instant feedback on staff and your offering.
- Solution Make more informed data-driven decisions.

Camborne Close Exceptional 50% × Satisfactory 20% Good **17**9 Polls See all Average What can we do to improve our services? 10% Poor Answer 354 answered. Thanks for submitting yours. Chats Marketplace **Next question** Story

Overview

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# **Kinetic**

## **ExEngage**

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If your building supports keyless entry, so do we! Keyless entry connects to your smart locks or access control systems, allowing users to unlock doors using their smartphones.

This functionality enhances convenience, security, and flexibility for students by eliminating the need for physical keys whilst enabling staff to manage access permissions and monitor entry logs.

#### **Student benefits:**

- S No more forgetting key cards their phone becomes their card.
- No need to worry about misplacing and returning keys when they move out their digital keys deactivate automatically.
- More efficient arrival and check-out processes.

#### **University benefits:**

- Save the cost of getting physical cards printed and produced.
- Setter security when people can't lose, share or steal key cards.
- If Automated card distribution based on information held in Kx systems.



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Parcel Tracker

😼 KxEngage

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#### Parcel Delivery

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Space Booking

Retail

Billing

Send notifications to students requesting delivery pickups, removing the arduous process of sorting through mail packages. Keep an inventory of all packages to be collected and allow staff and students to mark packages as collected to keep your package rooms running as seamlessly as possible.

We have an integration with Parcel Tracker, if you have it deployed, or you can use our Package Delivery Lite module.

#### **Student benefits:**

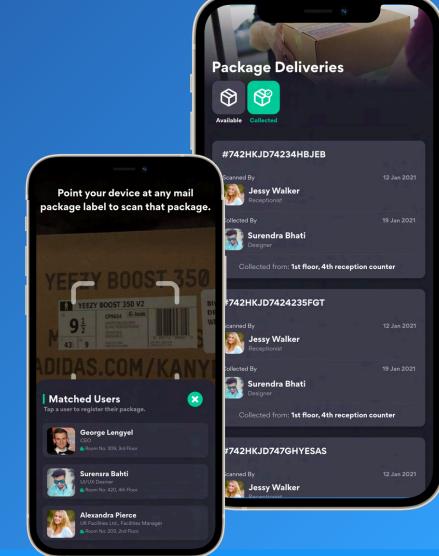
- Instantly being alerted on their phone when a package delivery arrives for them.
- Reminders to come and collect their delivery when it's overdue.
- Accessing their package collection history via the app, removing the need for emails.

#### **University benefits:**

Features & Benefits

- Package inventory system to help manage the flow of packages in your delivery rooms.
- Seing able to easily scan and notify the recipient when a package arrives.
- If A single view to see all overdue packages which are still pending collection.

Staff Portal



Branding

Packades



## **H** KxEngage

#### Communities

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Keep service standards high and admin costs low by offering students the ability to report breakages and other building issues instantly.

All issues reported on your app are sent and assigned to your maintenance teams. Integrate the product with your existing workflows through our OpenAPI so tickets arrive directly in your CAFM system.

#### **Student benefits:**

- Be able to easily and quickly report problems with their rooms in a few taps.
- Receive progress notifications when a ticket changes status through the system.
- Being able to report issues with one scan of a QR code in communal areas.

#### University benefits:

Features & Benefits

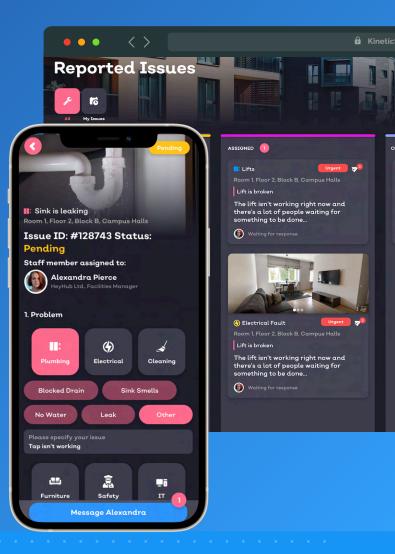
- K Having a simple yet powerful interface to see and process tickets.
- Being able to directly message the student and request more information about a problem or issue.

Staff Portal

Integrations

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Pass maintenance information to service teams instantly by integrating with your existing FM system\*.



Packades

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## **H** KxEngage

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Through the Property add-on, make your staff and helpdesks available through your app. Students can call, chat or report issues directly to any of the available helpdesks, instantly notifying staff members.

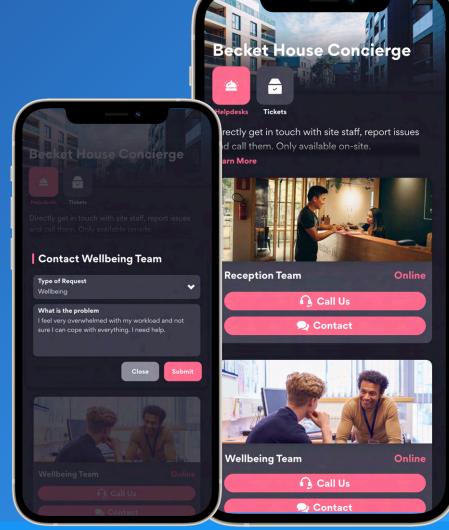
You will be able to manage and review issue logs in the KxEngage staff portal or in KxRequests when integrated (see our roadmap).

#### **Student benefits:**

- An easy-to-use interface to report issues or ask questions directly from the app.
- Being linked to the right person or helpdesk automatically based on time of day and their request type.
- Using a range of methods to get the answer they need in line with your operational set up e.g. email/chat/call.

#### **University benefits:**

- An instant portal for your students to contact the right staff members at the right time.
- An integration to KxRequests is coming soon so requests are sent to staff members using the existing interface they are familiar with.



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Integrates with: KxPayments

## **ExEngage**

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With KxEngage, students can reserve meeting rooms, study spaces, or designated areas of your buildings. This ensures the best use of resources, minimises scheduling conflicts, and encourages seamless communication within the community.

These spaces can be reserved for free, or you can leverage the payment functionality to charge for bookings or utilise the benefits of our payment's platform, KxPayments, which makes payments convenient, easy, and manageable for both staff and students.

#### **Student benefits:**

Instant yet easy booking and reserving of shared spaces with a smooth calendar view, saving time and effort.

- Ability to get discounts for half and full-day rates.
- Ability to book spaces 24/7, allowing them to forward plan study time or group activities.

#### University benefits:

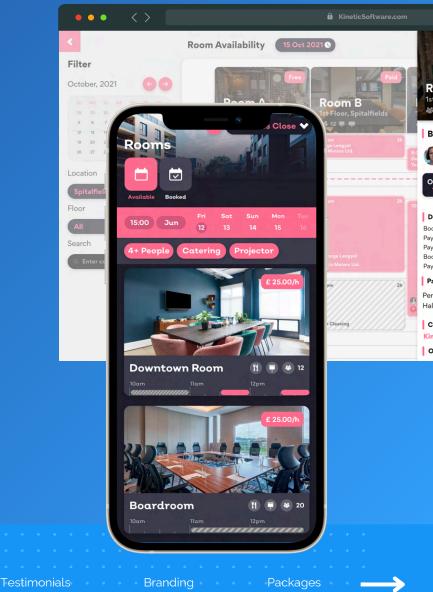
Features & Benefits

- Controls to manage, approve and reject bookings.
- Offering refunds via the app to students if they change their plans.

Staff Portal

Integrations

Viewing analytics and tracking room revenue.





Integrates with: KxPayments

## 👪 KxEngage

#### Communities

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Expand your ordering system to retail purchases, allowing students to order bedroom packs, key replacements, and any other consumables you offer within your buildings.

You can also connect with your existing tilling systems and enable students to place food and drink orders directly on your app. Notify students when orders are ready and provide them with the ability to click and collect.

#### **Student benefits:**

Seasily see what products are on offer.

Order retail items such as bedroom packs, key replacements and food.

Click and collect or delivery functionality with push notification updates.

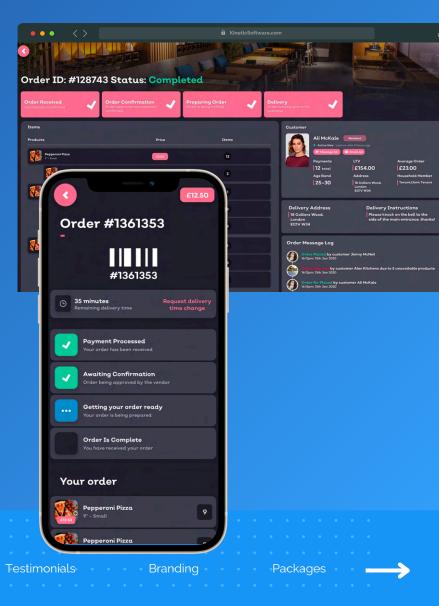
#### University benefits:

Features & Benefits

- S Listing and advertising all your retail products for purchase.
- Seamless card payments handled by KxPayments.
- Ability to manage inventory and set dynamic pricing to change inventory on the fly.

Staff Portal

Integrations





Integrates with: KxPayments

# 👪 KxEngage

ommunities					
oadcasts	Allow students to pay their bills and see their account statement through the app.			54 Staines	
rents	Send push reminders to students automatically when they fall into arrears.			Staines	
edback			Overdue	Overview Payments	Billing
Digital Keys	Student benefits:	Invoice ID: #INV-4537		INV-108 Rent S	tatement INV-10845634
	Seeing a complete overview of all bills and track their accommodation expenses.	Status: Overdue £551.12		Issue date Mar 12, 2020	Due date Mar 14, 2020
rcel Delivery	Yeay bills individually or for the month.	Due September 24, 7:32 p	m	Overdue	£312.00
ue Departing	Access their property documents via the app such as tenancy agreements.	Aug 20 - Sep 20 2021 Monthly Rent Payment	£375.50		
Issue Reporting		Aug 30 Extra Communal Space Credits Plan	£50.00	INV-453 Rent S	Statement INV-45375342
lpdesk	University benefits:	Aug 20 - Sep 20 2021 Cafe Lunch	£3.23	Issue date Feb 12, 2020	For period Mar 14, 2020 - Feb 14,
	Automatic push notifications to chase students for payments when they fall into arrears.	Sep 3 2021 Event Ticket - Restauranteur Session	£30.54	Paid	2020 £312.00
ace Booking	S Making bill paying easy to remove payment barriers.	Subtotal Total Tax 20%	£459.27 £91.85		
tail	Providing a way for all students to access all their documents in one place.	Discount 5%	-£32.98	INV-965 Rent S	Statement INV-965346754
Retail				Issue date Jan 12, 2020	For period Feb 14, 2020 - Jan 14, 2020
ling				Paid	£312.00
		Pay Now		n 😽	E Events Pro

## **H** KxEngage

# Kinetic

## **Staff Portal**

Manage your student community on one fully equipped interface.

Restrict access, modify product listings and send out communications.

Learn powerful behavioural insights to make data-driven decisions to manage each of your community buildings and understand your customers in greater detail.





Packages

# Kinetic

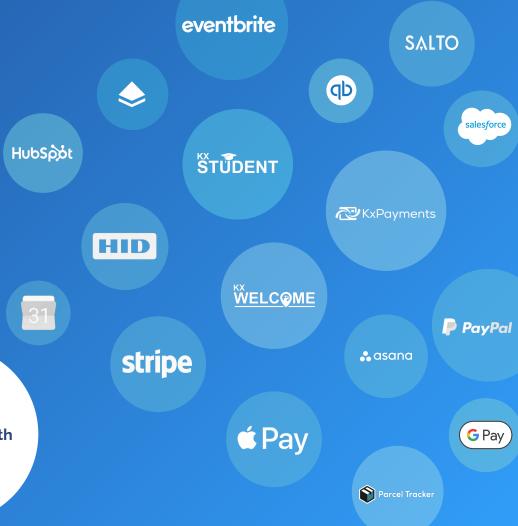
## Integrations

Integrate with your existing Kinetic systems and more.

KxEngage is open and ready to be integrated with your existing systems. Our SDK enables your development teams to integrate our products into your current app/web offering.

If you require a system that we don't currently integrate with, we will build out the integration at no additional cost.

Connect your own system with our open API





# **Kinetic**

## Testmonials

*"This* has become an everyday application for both our staff and students within the accommodation. The implementation of the app falls nicely in line with our passion and commitment to provide customer and service excellence, giving the best experience possible for the end-user".



**David Woofindin** Director of Operations, Derwent FM

Staff Portal

### Student Testimonials: From user test group

### "Extremely user friendly!"

"It's easier than the WhatsApp currently being used because it's in one place vs having to switch apps" Instead of mail, getting notification is more convenient since I don't need to empty more inbox afterwards"

Integrations

"It's perfect: fast and easy"



Features & Benefits

Testimonials Branding

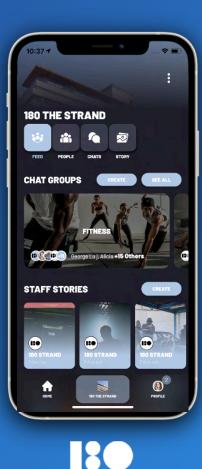




# 👪 KxEngage

## Branded to you

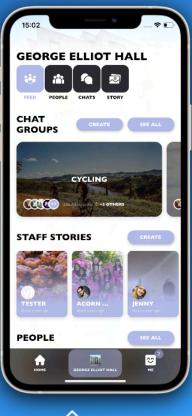






# \* Peabody

Testimonials







Features & Benefits Staff Portal

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Branding Packages



# Packages

KxEngage CORE	KxEngage PROPERTY	KxEngage MARKETPLACE	KxEngage ACCESS	KxEngage NEWS
A fully branded web and desktop App, available on iOS and Android.	The PROPERTY module is available as an add-on to the CORE module.	The MARKETPLACE module is available as an add-on to the CORE module.	The ACCESS module is available as an add-on to the CORE module.	The NEWS module is available as an add-on to the CORE module.
Includes: Login & profile creation App induction Community updates Connect Posts feed Events Stories Surveys & Polls	Includes: Helpdesk Billing Issue reporting Bookable spaces Package delivery Mail scanning	Includes: Retail purchases Food & beverage ordering Chargeable services Retail partners Job posts & listings	Includes: Arrivals pass Site pass Memberships Digital keys	Includes: Blog News Publications Property specific Targeted communities

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