

## Smarter accommodation management

**Meet KxB&B:** Our web-based platform enables booking, payment and management of your accommodation in real-time. Customisable to your branding, it helps you provide user-friendly booking experiences, and eases the strain of admin through integration and automation.

### How it works:



#### Real-time availability

Your customers can view available accommodation options, book their stay, pay and receive a booking confirmation by email, all through a single platform.



#### Self-service booking management

The 'My Account' function allows your customers to amend and cancel their own bookings, without the need for staff intervention.



#### Streamlined processes

Direct bookings are automatically populated into KxResidential, removing the need for manual data transfers and the risk of human error.



#### Fully customisable

KxB&B can be skinned with your branding for a professional look that aligns with your corporate image providing seamless click-throughs to your existing website.

## How it helps you

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### Friendlier for users

Give your customers a stress-free, enjoyable experience that encourages them to book directly with you in the future.



### Easier customer management

Save time and human resource in management, so your team can be redeployed to other key tasks or to add more value.



### Better payment flexibility

Choose when payment is taken - no deposit, full advance payment, percentage of stay or first night in advance - helps customers and fits your financial demands.



### Deeper booking insights

Powerful reporting helps identify usage and booking trends, better informing your future business decision-making.



### Leverage customer data

Capture all transient booking data through integrated CRM functionality, and target them with future messaging and offers to increase repeat bookings.



### Stronger integrations

Working in conjunction with the KxHosting platform and the KxResidential back-office application gives you a fully integrated ecosystem for managing your accommodation.