

Eye-catching event plans that turn interest into bookings

Meet KxRegistration: It combines an online customer-facing registration process with powerful back-office functionality, meaning it's never been easier to register guests, cater for their preferences and reduce time-consuming admin work for staff.

How it works:



Centralised management

Bring all the details for every attendee into a single platform, and say goodbye to complex paper forms and spreadsheets.



Quick, easy registration

Configurable registration pages and automatic email notifications make the registration process seamless for every guest, and easy for your staff.



Flexible events and payment options

Give your event organisers choice in how they pay and what they get, including the ability to devise bespoke events.



Enable agile responses

Access all the information you need and register guests through desktop or a tablet, and be able to respond to needs and issues quickly, wherever you are.

How it helps you



Deliver focussed experiences

With promotion codes, a consistent look and feel, and the ability to capture preferences like dietary information in advance, you can deliver top-quality experiences to guests.



Boost revenue

Exploit upselling opportunities through add-on products and services such as accommodation, parking and catering.



Reduce administration

Participant lists are automatically created in KxConferencing as they check-in, removing the need for staff to re-enter details manually.



Improve reporting

Analysing booking activity, resource levels, financial information and more can give you at-a-glance insights to help you improve productivity and profitability.

We have primarily been using KxRegistration to support GT-sponsored conferences and events. KxRegistration has allowed us to expand our services to more of the Georgia Tech community, as well as network and create professional contacts that we may otherwise have never encountered.

John Nussear
Director of Housing and Conference Services,

